



PUBLIC NOTICE IS HEREBY GIVEN THAT THE MOAB TOURISM ADVISORY BOARD WILL
MEET FOR A REGULAR MEETING IN THE

Grand County Commission Chambers 125 East Center Street, Moab, Utah
September 8, 2026 - 3:00 PM

3:00 PM

[Grand County Utah Government Live on YouTube](#)

Join the [Zoom Meeting](#)

Zoom And Youtube Meeting Information

Join Zoom Meeting

<https://Zoom.us/j/98156756261?Pwd=Maax7so0t4fpmbrg3syhnhdy7pztru.1>

Meeting ID: 981 5675 6261

Passcode: 135246

Call To Order

Citizens To Be Heard

Opening Items

- **Welcome**
- **Introductions**
- **Conflicts Of Interest & Disclosures**

Discussion And Action Items

1. **Introduce Tara Deryck**
2. **Phase III, Project Completion, And Brand Launch Workshop Summary With Camp 4 + Tourist**
3. **Should've Stayed Longer Earned Media Presentation With Campstories**

4. **Should've Stayed Longer Media Buy Presentation And Approval With Kharsh Hagen Madden**
5. **Winter Hotel Booking Forecast With Katelyn Greene From KHM**
6. **Director's Report (Including Data)**
7. **Proposed Letters Of Request Process/Form**
8. **Proposed TRT Promotional Fund Request Policy**
9. **2027 Draft MTAB Recommendations To Commission**
10. **ORMG Update / Letter**
11. **Mud Springs Phase 2 Funding**

Adjourn

NOTICE OF SPECIAL ACCOMMODATION DURING PUBLIC MEETINGS. In compliance with the Americans with Disabilities Act, individuals with special needs requests wishing to attend Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees are encouraged to contact the County two (2) business days in advance of these events. Specific accommodations necessary to allow participation of disabled persons will be provided to the maximum extent possible. T.D.D. (Telecommunication Device for the Deaf) calls can be answered at: (435) 259-1346. Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162

It is hereby the policy of Grand County that elected and appointed representatives, staff and members of the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual maybe limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Tuesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting.

Information relative to these meetings/hearings may be obtained at the Grand County Commission's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.

