

**Moab Office of Tourism Agency Partner
Presentations**

Moab Tourism Advisory Board

Grand County Commission Chambers 125 East Center
Street, Moab, Utah

2:00 PM

**AGENDA
November 10, 2025**

Zoom And Youtube Meeting Information

Join Zoom Meeting:

<https://Us02web.zoom.us/j/84013922560?pwd=Qbxjbarkaa0wjtygndb9won3nd7j4.1>

Meeting ID: 840 1392 2560

Passcode: 135246

Agency Partners Presentations

- - 2:00–2:05 PM — Welcome (5 min)**
- - Opening remarks, overview and priorities for 2026 from the Moab Office of Tourism
- - Community Open House event announcement: Meet the Moab Office of Tourism's agency partners tonight at Josie Wyatt's at 5 PM
- - 2:05–2:25 PM — State Tourism Updates (20 min)**
 - **Utah Office of Tourism:** statewide updates
 - **2:25–3:35 PM — Agency Presentations (70 min)**
 - **Madden Media:** 2025 Media recap, and high-level media approach for 2026 (20 min)
 - **CampStories:** 2025 PR recap and earned media approach for 2026 (20 min)
 - **Camp4 + TOURIST:** Overview brand discovery, development, and implementation approach (20 min)
 - **Q&A and transition between presentations** (10 min)
 - **3:35–3:55 PM — Discussion: Looking Ahead to 2026 (20 min)**
 - **Camp4 to moderate:** open discussion among agency partners on upcoming opportunities and coordination for the year ahead
 - **3:55–4:00 PM — Closing Remarks (5 min)**

- **Wrap-up and Community Open House event announcement: Meet the Moab Office of Tourism's agency partners tonight at Josie Wyatt's, starting at 5 PM**

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At the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual may be limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Tuesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting.

Information relative to these meetings/hearings may be obtained at the Grand County Commission's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.