

Regular Meeting
Moab Tourism Advisory Board

Grand County Commission Chambers 125 East Center
Street, Moab, Utah

2:00 PM

AGENDA
August 12, 2025

Zoom And Youtube Meeting Information

Join Zoom Meeting:

<https://Us02web.Zoom.us/j/84013922560?Pwd=Qbxjbarkaa0wjtygndb9won3nd7j4.1>

Meeting ID: 840 1392 2560

Passcode: 135246

Call To Order

Citizens To Be Heard

Opening Items

Welcome

Introductions

Conflicts Of Interest, Disclosures, Ex-Parte Communication

Citizens To Be Heard

Presentations, If Any

1. Board Member Reports

Discussion And Action Items

2. Consideration Of Future Agenda Items

3. Approval Of MTAB Minutes June 10 Meeting

4. Update From Madden Media

5. Introduction To Campstories Public Relations Agency And Brief Update

6. **Branding Agency Finalists Review And Authorization For Selection**
7. **Update On UOT International Sales Missions 2025/26 And Brand USA Travel Week**
8. **Review And Potential Approval Of MTAB Bylaws, New Appointees And Open Position**
9. **Update On TRT/TRCCA Application Process And Potential Subcommittee**
10. **Review Special Event Grant Application/Guidelines - Potential Subcommittee**
11. **Director's Report**

Adjourn

NOTICE OF SPECIAL ACCOMMODATION DURING PUBLIC MEETINGS. In compliance with the Americans with Disabilities Act, individuals with special needs requests wishing to attend Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees are encouraged to contact the County two (2) business days in advance of these events. Specific accommodations necessary to allow participation of disabled persons will be provided to the maximum extent possible. T.D.D. (Telecommunication Device for the Deaf) calls can be answered at: (435) 259-1346. Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162

It is hereby the policy of Grand County that elected and appointed representatives, staff and members of the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual maybe limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Tuesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting.

Information relative to these meetings/hearings may be obtained at the GrandCounty Commission's Office, 125 East Center Street, Moab, Utah; (435)259-1346.