



Regular Meeting
Moab Area Travel Council Advisory Board
Grand County Commission Chambers 125 East
Center Street, Moab, Utah

AGENDA
January 14, 2025

Zoom And Youtube Meeting Information

Join Zoom Meeting:

<https://us02web.zoom.us/j/85443667970?pwd=Anb3v2xocde2uzf2k0hlmdnxk1fkdz09>

Meeting ID: 840 1392 2560

Passcode: 2024

Call To Order

Citizens To Be Heard

Opening Items

Discussion And Action Items

Board Member Reports

Director's Report

Approval Of November 14, 2024 And December 10, 2024 Regular Meeting Minutes

Interview Applicants For The Following Board Vacancies:

- **Three (3) Voting Members, At Least One Of Which Represents A TRT- Or TRCCA-Paying Entity**

Discussion And Possible Action To Recommend The Appointment Of Three (3) Members To The Moab Area Travel Council Advisory Board

Progress Report On Contour Airlines Advertising: Travelzoo

- **Mick Soleta, Assistant Marketing Director**

Update On Social Media Channels

- **Ali Harford, Assistant Marketing Director**

Update On Discover Moab Website Project Plan

- **Ali Harford & Mick Soleta, Assistant Marketing Directors**

Consideration Of Future Agenda Items

- **Appointment Of Board Chair And Vice Chair**
- **Selection Of Economic Opportunity Advisory Board Attendee And Possible Support Of Career Training Services For Local Youth**

Adjourn

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It is hereby the policy of Grand County that elected and appointed representatives, staff and members of the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual may be limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Wednesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting. **Information relative to these meetings/hearings may be obtained at the Grand County Commission's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.**