



**Regular Meeting**  
**Moab Area Travel Council Advisory Board**  
Grand County Commission Chambers 125 East  
Center Street, Moab, Utah

**AGENDA**  
**June 11, 2024**

**Zoom And Youtube Meeting Information**

Join Zoom Meeting

<https://us02web.zoom.us/j/85443667970?pwd=Anb3v2xocde2uzf2k0hImdnxk1fkdz09>

Meeting ID: 840 1392 2560

Passcode: 2024

**Call To Order**

**Opening Items**

**Discussion And Action Items**

**Call To Order And Any Conflicts - 5 Minutes**

**Introductions And Update - 15 Minutes**

**Ratify Meeting Minutes From Last Session - 5 Minutes**

**Citizens To Be Heard - 5 Minutes**

**Love Review Of Campaign And Metrics Since Go Live - 15 Minutes**

**Love Coop-Op 2025 Application And Plan Work - 20 Minutes**

**Film Commission Report On Cannes And Other Items - 15 Minutes**

**Mid-Year Pulse Check: Review Marketing Expenditures In The First Two Quarters - 15 Minutes**

## Adjourn

NOTICE OF SPECIAL ACCOMMODATION DURING PUBLIC MEETINGS. In compliance with the Americans with Disabilities Act, individuals with special needs requests wishing to attend Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees are encouraged to contact the County two (2) business days in advance of these events. Specific accommodations necessary to allow participation of disabled persons will be provided to the maximum extent possible. T.D.D. (Telecommunication Device for the Deaf) calls can be answered at: (435) 259-1346. Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162

It is hereby the policy of Grand County that elected and appointed representatives, staff and members of the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual may be limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Wednesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting. **Information relative to these meetings/hearings may be obtained at the Grand County Commission's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.**