

Regular Meeting
Moab Area Travel Council Advisory Board

Held at the Grand County Commission Chambers
125 E Center Street
Moab, Utah 84532

Remote attendance option available on Zoom:

See below for instructions to give public comment

Zoom Meeting Info

<https://us02web.zoom.us/j/89142083605?pwd=YXRSRTB1MnBxV253NFBwc0IndVZOdz09>

Call-in: 669-900-6833

Meeting ID: 891 4208 3605

Passcode: 550191

AGENDA
March 14, 2023

Welcome

Introductions

Conflicts of Interest, Disclosures, Ex-Parte Communications

Citizens to -be- heard

Presentations, if any

Discussion and Action Items:

- **Review of Tourism Marketing Strategy**
 - 2023 marketing post-passage of HB 416
 - Utah Office of Tourism Co-op Marketing Grant
 - 2024 advisory process
- **Review of data management proposal from Love Communications**
- **National Park Service report on Arches NP 2023 Timed Entry pilot**
- **Go West Summit & IITA Conference report**
 - Melissa Stocks, Grand County Economic Development
- **Community & Special Event Grants Recommendations Report**

- Ben Alter, Grand County Economic Development
- **Board member reports**
- **Consideration of future agenda items, including...**
- Report on The Grand Summit 2023
- Revised agenda format and file sharing

NOTICE OF SPECIAL ACCOMMODATION DURING PUBLIC MEETINGS. In compliance with the Americans with Disabilities Act, individuals with special needs requests wishing to attend Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees are encouraged to contact the County two (2) business days in advance of these events. Specific accommodations necessary to allow participation of disabled persons will be provided to the maximum extent possible. T.D.D. (Telecommunication Device for the Deaf) calls can be answered at: (435) 259-1346. Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162

It is hereby the policy of Grand County that elected and appointed representatives, staff and members of the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual maybe limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Wednesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting. **Information relative to these meetings/hearings may be obtained at the Grand County Commission's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.**